



THE 2016

ROB  RIGGLE

IN  VETATIONAL
GOLF CLASSIC

PRESENTED BY

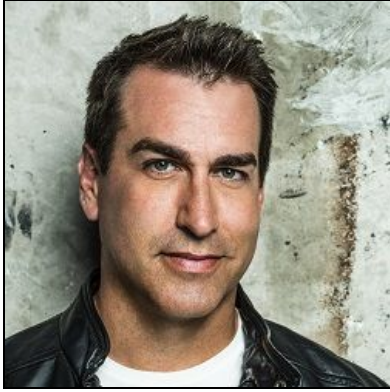


VALENCIA COUNTRY CLUB
VALENCIA, CA - MONDAY, DECEMBER 5, 2016

IN SUPPORT OF



Sponsorship Proposal



It is my great honor to invite you to the first annual Rob Riggle InVETational Golf Classic! I sincerely hope you'll join us and help celebrate two things I really love -- veterans and golf -- all in support of Semper Fi Fund, an organization which is doing a tremendous amount of good for veterans and their families.

Many of you know that I joined the United States Marine Corps when I was 19 years old, in 1990. I served 9 years on Active Duty and 14 more in the Reserves. I served as a pilot, Civil Affairs Officer and a Public Affairs Officer in Liberia, Kosovo, Albania and Afghanistan, alongside our nation's finest men and women. I

retired from the Marine Corps in 2013, but you never really stop being a Marine. I've been fortunate to enjoy a successful and deeply fulfilling career in comedy and acting. I'm also fortunate to live in a nation where a person can pursue his or her dreams. I believe it's important for us to honor and support those service members who are out there everyday protecting our nation.

On December 5th of this year, the inaugural Rob Riggle InVETational Golf Classic will take place at the gorgeous, world-class Valencia Country Club course north of Los Angeles. This event will raise funds for the Semper Fi Fund, one of the most dignified and effective nonprofit organizations with which I've ever had the pleasure of working. The Fund provides immediate financial assistance and lifetime support to post-9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces, and their families, ensuring that they have the resources they need during their recovery and transition back to their communities. Since its founding by a small group of military spouses in 2004, Semper Fi Fund has issued more than \$131 million in assistance grants to over 16,600 of our heroes and their families. They've also earned top-flight ratings from every charity watchdog group in the country, I couldn't be more pleased to have this extraordinary organization benefit from my first ever InVETational Golf Classic.

Decembers in Southern California offer the kind of weather golfers live for... Come on out and join me on December 5, as a bunch of my celebrity friends, some wounded warriors (who play a mean game of golf), and the California sunshine conspire to support those who've worn our nation's uniform.

I can't wait to spend the day golfing for an awesome cause. I would be deeply honored and sincerely humbled if you would consider joining me. Thank you.

Rob Riggle
SEMPER FI! Semper Fi
(Always Faithful),

Lt. Col. Rob Riggle, USMC RETIRED

ROB  RIGGLE

**IN  VETATIONAL
GOLF CLASSIC**

**December 5, 2016
Valencia Country Club**

2016 Golf Committee

**Event Host
Marine Veteran and Comedian
Rob Riggle**

**Sales Lead: Philip Hladky
philip.hladky@wearethemighty.com**

Committee Members

Nancy Berglass
We Are The Mighty

Wendy Lethin
Semper Fi Fund

David Gale
We Are The Mighty

Laura Castellvi
Semper Fi Fund

Mike Dowling
We Are The Mighty

Rob Greenwald
Forefront Media

THEY'VE GIVEN SO MUCH. NOW IT'S OUR TURN.



The Semper Fi Fund directly supports wounded and ill service members...for life.



The Semper Fi Fund, and its program America's Fund, are set up to provide immediate financial assistance and lifetime support for wounded, critically ill and injured members of the U.S. Armed Forces and their families. They direct urgently needed resources to post-9/11 service members from the Army, Marine Corps, Navy, Air Force, Coast Guard and Reserves.

Their streamlined structure keeps overhead as low as possible because they realize every dollar saved can be put to better use serving those who have served us all in the ongoing job of preserving our nation's freedom. Since their inception in May 2004, Semper Fi Fund has issued 117,000 grants, totaling more than \$131 million in assistance to over 16,600 heroes and their families.

The Semper Fi Fund is unique among veteran nonprofits: They pledge to stay by the service member's side throughout his or her recovery, to help that service member as they transition back home, and to provide lifetime support. The Semper Fi Fund has consistently received a **4-star rating from Charity Navigator**, and an **A+ from CharityWatch**, one of only two veteran nonprofits to receive this rating.

HOW SEMPER FI FUND HELPS:

- Service and Family Member Support
- Specialized and Adaptive Equipment
- Adaptive Transportation
- Adaptive Housing Support
- Education and Transition Assistance
- PTSD and TBI Support
- Caregiver Support
- Therapeutic Arts
- Peter Murphy Semper Fi Fund Sports Program
- Semper Fi Odyssey
- Tim & Sandy Day Canine Companions
- Veteran 2 Veteran (V2V) Program
- Unit Reunions
- Apprenticeship Program



BOARD OF DIRECTORS

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2016

ROB  RIGGLE

**IN  VETATIONAL
G O L F C L A S S I C**

Schedule

December 5, 2016

**Valencia Country Club . 27330 No. Tourney Road . Valencia, CA 91355
(661) 287-1880**

8:00-10:00 AM	Registration Continental Breakfast Chipping Contest Driving Range Opens
10:00 AM	Color Guard Presentation National Anthem Shotgun Start - Four Person Scramble Team Format
Mid day	Lunch at the turn
3:30 PM	Hosted Cocktails
4:30 PM	Dinner Reception Opportunity Board Presentations of Team and Contest Winners

Sponsorship Opportunities

2016



Semper Fi Fund

Valencia Country Club
December 5, 2016

We Are The Mighty is pleased to offer several sponsorship opportunities for this exclusive golf event benefitting the renowned Semper Fi Fund, America's leading nonprofit supporter of wounded, ill and injured service members and veterans. Please join us in celebrating this fantastic organization, while enjoying a day of world-class golf alongside celebrities, military heroes and fellow corporate execs. This exclusive experience includes three full meals, hosted cocktails, fun contests and the great company of Marine veteran and comedy superstar Rob Riggle and his surprise guests!

***Title Sponsor*\$25,000**

As the Title Sponsor of the 1st Annual Rob Riggle InVETational Golf Classic, your firm is assured highest-level visibility before, during and after the Golf Tournament, both onsite at the event and extensively on WeAreTheMighty's website and social media platforms. Sponsorship includes:

- Sixteen (16) tournament playing spots including tee gift bag
- Opportunity to play with a celebrity or Team Semper Fi golfer (a wounded warrior) in your groups (teams are foursomes only)
- Eight (8) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into name of the event
- Corporate name mentioned in all event advertising and promotion
- Name recognition on event promotional banner plus one corporate banner prominently displayed at the tournament
- Six (6) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Unique / fun souvenir photographs of foursomes
- Full-page acknowledgment on back cover of Event Program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Opportunity to provide a promotional brochure in player tee gift bags
- Enjoy a meal with Rob Riggle and celebrity guests

Presenting Sponsor (multiple available).....\$15,000

As a Presenting Sponsor of the 1st Annual Rob Riggle InVETational Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament, both onsite at the event and on WeAreTheMighty’s website and scioial media platforms. Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Opportunity to play with a celebrity or Team Semper Fi golfer (a wounded warrior) in your groups (teams are foursomes only)
- Six (6) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in any event advertising or promotion
- Four (4) on-course tee signs & name recognition on event promotional banner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- One corporate banner prominently displayed at the tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in Event Program
- Opportunity to display promotional material or provide samples on day of event to all players
- Full-page acknowledgment in Event Program
- Private meet&greet with Rob Riggle

Tournament Sponsorships

Major Tee Gift Sponsor (5 available).....\$12,000

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Four (4) on-course tee signs and company banner displayed at event
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Full-page acknowledgment in Event Program
- Souvenir photos of foursomes

Bronze Sponsor (multiple available).....\$10,000

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Four (4) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Opportunity Board Sponsor.....\$7,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Recognition at dinner as sponsor of Opportunity Board & prizes
- Two (2) on-course tee signs and one company sign prominently displayed at Board all day
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Awards Dinner Sponsor.....\$7,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Special recognition by MC at awards dinner
- Two on-course signs and one company banner displayed at dinner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Massage Therapy Sponsor.....\$7,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the reception & awards dinner
- Your company will sponsor 4 (very popular!) massage therapists who will be set up on a Par 3 hole, offering coveted neck and shoulder massages to all players
- Three (3) on-course tee signs including one at sponsored hole
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Souvenir photos of foursome
- Full-page acknowledgment in the Event Program

Photography Sponsor.....\$6,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the reception & awards dinner
- Company name/logo on all player's photo frames
- Three (3) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Souvenir photos of foursome
- Full-page acknowledgment in the Event Program

Water Sponsor

.....\$6,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the reception & awards dinner
- Corporate message on bottled water labels for participants
- Three (3) tee signs on-course
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program

- Souvenir photos of foursome

Sign Sponsor.....\$6,000

- Four (4) tournament playing spots including tee gift bags
- Company recognition (name or logo) on all signage at tournament
- Three (3) tee signs on-course
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgement in the Event Program

Lunch Sponsor.....\$5,000

- Four (4) tournament playing spots including tee gift bags
- Signage at lunch location and one on-course tee sign
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Golf Cart Sponsor (2 available).....\$4,500

- Four (4) tournament playing spots including tee gift bags
- Signage on half of golf carts used during event
- One on-course tee sign
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Awards Sponsor.....\$4,500

- Four (4) tournament playing spots including tee gift bags
- Signage at the reception & awards dinner and one on-course tee sign
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Company name on tournament team awards
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Cocktail Sponsor.....\$4,500

- Four (4) tournament playing spots including tee gift bags
- Signage at Hosted Cocktail Reception and one on-course tee sign
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Souvenir photos of foursome
- Full-page acknowledgment in Event Program

Wine Sponsor.....\$4,500

- Four (4) tournament playing spots including tee gift bags
- Signage and table recognition cards at each table for awards dinner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Breakfast Sponsor.....\$4,500

- Four (4) tournament playing spots including tee gift bags
- Signage at breakfast area and one on-course tee sign
- Souvenir Pin Flag with company logo/name displayed at hole during tournament and signed by Rob Riggle
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Executive Sponsor (multiple available).....\$4,000

- Four (4) tournament playing spots including tee gift bags
- One on-course tee sign as tournament sponsor
- Half-page acknowledgment in Event Program
- Souvenir photos of foursome

Beverage Sponsor (5 available).....\$2,000

- Two (2) tournament playing spots including tee gift bags
- Signage at one beverage station
- Recognition in Event Program

Contest Sponsor (6 available).....\$2,000

- Two (2) tournament playing spots including tee gift bags
- Signage at one contest hole
- Recognition in Event Program

Tee Hole Sponsor (multiple available).....\$1,000

- One (1) tournament playing spot including tee gift bag
- One on-course tee sign

THE FOLLOWING SPONSORSHIP OPPORTUNITIES OFFER EXPOSURE FOR YOUR COMPANY, BUT WITH NO GOLF SPOTS INCLUDED:

Tee Box Sponsor (multiple available) \$1,000

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner

Beat the Pro Sponsor (1 only).....\$1,000

- Sponsor the appearance of a LPGA teaching professional who will challenge all players on a Par 3 to get closer to the pin for prizes
- Tee sign at Beat The Pro contest hole
- Two (2) tickets to awards dinner

Long Drive Champion Sponsor (1 only).....\$1,000

- Sponsor the appearance of a National Long Drive Champion who will hit team drives on a Par 5
- Tee sign on-course at Par 5
- Two (2) tickets to awards dinner

Hole in One Sponsor (4 available)..... \$500

- Sponsor the prize (travel & golf packages for two) for players who will attempt to win with a hole in one on a Par 3
- Tee sign at sponsored contest hole
- Two (2) tickets to awards dinner

Tee Marker Sponsor (6 available).....\$300

- Your company will sponsor three holes with a set of your company logoed tee markers set up where players tee up their drives

Tee/Green Sponsor (multiple available).....\$300

- Company signage at sponsored tee

Tee Gift Donation

- 150 pieces (for all tournament players)

Live Auction Items/Opportunity Board

- To raise additional funds at the Reception and Awards Dinner

Additional Reception and Awards Dinner

Ticket.....\$75

(Includes hosted bar and buffet dinner)

2016

ROB  RIGGLE
IN  VETATIONAL
G O L F C L A S S I C

*Valencia Country Club
December 5, 2016*

Gifts and Prizes

We are seeking items in various categories for our 1st Annual Rob Riggle InVETational Golf Classic Auction/Opportunity Board benefiting the Semper Fi Fund. We request items for the following categories:

Tee Prizes: *Quantity requested is 150 to accommodate all golfers*

Opportunity Board/Live Auction: *Gifts for the Live Auction & Grand Opportunity Board*

Company

Contact Person

Address

City

State

Zip

Phone

Fax

Item(s) to be donated

Tee Prize Value (each)

Live Auction Gift Value (each)

Restrictions or Timelines

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date)

Signature

Date

Please return the form to:

2016 Rob Riggle InVETational Golf Classic
C/o **Laura Castellvi, Semper Fi Fund**
laura.castellvi@semperfifund.org
Tele: 760.207.0087 Fax: 760.725.3685
Box 555193
Camp Pendleton, CA 92055

2016



Valencia Country Club, December 5, 2016

Golf Entry Form

Send this page to: **Laura Castellvi, Semper Fi Fund** / laura.castellvi@semperfifund.org
T: 760.207.0087 / F: 760.725.3685 / Box 555193, Camp Pendleton, CA 92055

Yes! I would like to register for this year's Golf Classic. Please check appropriate sponsorship(s):

<input type="checkbox"/> Title Sponsor (16 players)	\$25,000
<input type="checkbox"/> Presenting Sponsor (multiple available) (12 players)	\$15,000
<input type="checkbox"/> Major Tee Gift Sponsor (5 available) (8 players)	\$12,000
<input type="checkbox"/> Bronze Sponsor (multiple available) (8 players)	\$10,000
<input type="checkbox"/> Opportunity Board Sponsor (4 players)	\$7,000
<input type="checkbox"/> Reception & Awards Dinner Sponsor (4 players)	\$7,000
<input type="checkbox"/> Massage Therapy Sponsor (4 players)	\$7,000
<input type="checkbox"/> Photography Sponsor (4 players)	\$6,000
<input type="checkbox"/> Water Sponsor (4 players)	\$6,000
<input type="checkbox"/> Sign Sponsor (4 players)	\$6,000
<input type="checkbox"/> Lunch Sponsor (4 players)	\$5,000
<input type="checkbox"/> Golf Cart Sponsor (2 available) (4 players)	\$4,500
<input type="checkbox"/> Awards Sponsor (4 players)	\$4,500
<input type="checkbox"/> Cocktail Sponsor (4 players)	\$4,500
<input type="checkbox"/> Wine Sponsor (4 players)	\$4,500
<input type="checkbox"/> Breakfast Sponsor (4 players)	\$4,500
<input type="checkbox"/> Executive Sponsor (multiple available) (4 players)	\$4,000
<input type="checkbox"/> Beverage Sponsor (5 available) (2 players)	\$2,000
<input type="checkbox"/> Contest Sponsor (6 available) (2 players)	\$2,000
<input type="checkbox"/> Tee Hole Sponsor (multiple available) (1 player)	\$1,000
<input type="checkbox"/> Individual Playing Spot (limited availability) (1 player)	\$800

NON-GOLF SPONSORSHIPS

<input type="checkbox"/> Tee Box Sponsor (multiple available)	\$1,000
<input type="checkbox"/> Long Drive Champion Sponsor	\$1,000
<input type="checkbox"/> Beat The Pro Sponsor	\$1,000
<input type="checkbox"/> Hole in One Sponsor (4 available)	\$500
<input type="checkbox"/> Tee Marker Sponsor (6 available)	\$300
<input type="checkbox"/> Tee/Green Sponsor (multiple available)	\$300
<input type="checkbox"/> Additional Reception & Awards Dinner Ticket	\$50
<input type="checkbox"/> I can't play but I want to participate and support this important program - enclosed is my donation	

Enclosed is my check for \$ _____ made payable to: **Semper Fi Fund** (a tax exempt 501 c3 organization).

Sponsoring company: _____

Sponsor contact: _____ **Phone:** _____

Email: _____

For **Credit Card** Processing please contact Baileigh Levee at baileigh.levee@semperfifund.org

2016



Valencia Country Club, December 5, 2016

Golf Entry Form, Page 2:

Please return this form by email only (at least two weeks before the Tournament) to:

Riggle InVETational Golf Classic
% Carol Levey, Tournament Administrator
Independent Events and Media
T: 818 224 3673 F: 818 224 3406
E: iemgolf@earthlink.net

Sponsoring company: _____

Sponsor contact: _____ **Phone:** _____

Email: _____

Name (player #1)
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2)
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3)
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4)
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

(Please photocopy or request additional player information forms if needed.)

For other sponsorship inquiries please contact Philip Hladky @philip.hladky@wearethemighty.com. For questions regarding the tournament, please contact Bob Levey, Tournament Coordinator at 818-224-3673 email iemgolf@earthlink.net or Carol Levey, Tournament Administrator at brandbuilder@earthlink.net.